

American Power Boat Association  
Board of Directors Meeting  
June 26, 2013

1. Call to order by President Mark Wheeler at 8:02 p.m. EDT.
2. **Roll call**, members present: D. Augustine, E. Dawe, F. Hauenstein, S. Hearn, J. Sharp, D. Shaw, P. Wendt, M. Wheeler, C. Strang, J. Brewster and D. Squires. Excused: D. Kanfoush. A quorum was met. Category and Committee Chairs: T. Kolby, B. Tennell. Region Chairs A. Shaw and J. Shaw. Council-At-Large: P. Anderson, J. Conant, J. Titus and B. Walker.  
Also in attendance: K. Ellison, Vice-President, M. Williams and D. Wiener.
3. **Motion** duly made by C. Strang and 2<sup>nd</sup> to approve the minutes of the Board of Directors' (BOD) meeting held on April 24, 2013. Motion passed.
4. **Recent Vandalism at HQ:**
  - a. President Wheeler reported on 3 recent vandalism incidents at APBA Headquarters in Eastpointe, MI. Mark asked D. Wiener to present to the BOD his observations and recommendations regarding damage recently sustained to the building due to breakage of the outside pane of double pane glass windows located in the library. To date, the damages have not exceeded the \$1000.00 per incident insurance deductible. The costs of repairs have been approximately \$900.00. There has not been any vandalism for the last 2 weeks. The atrium window in the library is targeted by vandals due to the window box design and the gravel landscaping. Mark reported Dan and he have been discussing with Tom Bertolini options to modify the window and building for better security and will be receiving estimates and recommendations from Tom for possible remodel work. It was further recommended to remove the gravel landscaping. The Eastpointe Police Dept. recommended and APBA has purchased a new security system with 8 video cameras to be installed in 4 locations with immediate notification to Dan in the event of any future attempt. DISCUSSION FOLLOWED.
  - b. Mark also reported, due to the nature of the neighborhood, Dan recently had the building appraised at around \$280,000.00, and a "quiet" listing of the property at a value of \$35,000.00 above the appraised value. Mark reminded everyone that any action would need to come before the Council and the BOD. The BOD would need to approve any sale or action.
5. **2013 Budget:** President Wheeler reported on the 2013 Budget and likely realization of a deficit larger than projected. Through the Digital Transformation approximately \$30,000 in advertising has been brought in for 2013, but clearly not enough to avoid a deficit this year. He recommended looking at some of the modules within the Digital Transformation project and work to achieve some financial balance through modifications and cuts to the project while still maintaining several of the modules currently in development.
  - a. Recommend to continue with multi-media improvements and to complete the "New to Racing" module that is 95% complete.
  - b. The programing for the APBA online pre-registration module is complete. Recommend to cut the prepay portion of the online pre-registration program that Crown is developing. DISCUSSION FOLLOWED.
  - c. Recommend to cut the on site online registration programming, a module that Crown has not started to develop. **Motion** duly made by D. Augustine and 2<sup>nd</sup> to not do the on site registration program with Crown Partners this year. Motion passed.
  - d. Recommend to bring layout and graphic design of Propeller in house.
  - e. Will review fundraising and advertising efforts as impacts the budget status in mid-September and reassess any additional action at that time.
6. **Other Matters:** Mark requested any complaints that members of the BOD, Council or Officers receive from members regarding a sense of unresponsiveness of APBA to member concerns or requests be directed to him.

Meeting adjourned 8:32 p.m. EDT

Jean Mackay-Schwartz,  
APBA Secretary