

example.

Using a 1-10 scale, 10 being the best, give your nomination a grade for each of the following criteria. When possible, explain why you have chosen the number and when possible, give an

should

Excellence in overall production including following insurance guidelines
Excellence of officiating
Participation and support from teams
Number of categories on sanction Number of classes sanctioned Total number of entries
Local/regional event marketing and publicity
News coverage: Newspaper Radio Television Posters Flyers Other
The inclusion of APBA in venue promotion pre, on-site and post event
Creative use of social media: Facebook Instagram Other
Attendance by the public (do not include teams, crew, officials)

Return this form with any additional supporting marketing materials used for the event (posters, programs, ads etc.) via email to:

Sherron Winer <u>winer.sherron@gmail.com</u> or Jean Mackay-Schwartz <u>jean84c@earthlink.net</u>

Deadline: Nov. 15, 2019